

M-Audio Now Exclusively Distributes Sonic Reality ReFills

Companies pen exclusive deal for worldwide distribution of Sonic ReFill and OmniSoundz ReFill

Arcadia, CA, April 2, 2003 — M-Audio, a leading manufacturer and distributor of hardware and software for computer-centric musicians, is proud to announce that it is distributing selected Sonic Reality software products. In an agreement inked at Musikmesse, M-Audio is now the exclusive worldwide distributor of all of Sonic Reality's ReFills for Propellerhead's popular Reason software—also distributed by M-Audio in many parts of the world. Sonic Reality currently offers two excellent Reason ReFills—Sonic ReFill and OmniSoundz ReFill.

Sonic ReFill is packed with sounds for all of Reason's primary sound modules including:

- **NN-XT:** Over 1,200 playable sounds for Reason's advanced sample player including acoustic & electric pianos, motion pads, vocal textures, killer organs, acoustic & electric guitars, deep basses, slammin' drums, symphonic strings, big brass, exotic winds, orchestral soundscapes, vintage keyboards, analog synths, special FX and more.
- **Malström:** Over 230 patches for Reason's graintable synth including killer evolving pads, searing leads, radical basses, morphing special effects and more.
- **Subtractor:** Over 200 patches for Reason's virtual analog synth including pulsating analog basses, vintage synth leads, polysynth pads, synthetic percussion and more.
- **Dr.Rex:** Over 250 REX2 files for Reason's Dr.Rex player including beat styles of funk, rock, dance, hip-hop, country, Latin, World and more! A diverse collection of drum and percussion loops with full beats and construction elements. Open over 2,000 REX2 file beat slices to play inside NN19 or NNXT!
- **Redrum:** Over 50 drum kits for Reason's drum machine including awesome acoustic kits, special FX kits, funk kits, electronic kits, lofi kits, percussion sets and more to add realism to drum tracks.

OmniSoundz ReFill is the ReFill version of Sonic Reality's OmniSoundz, the first universal software sample library of General MIDI sounds with native support for Digidesign's Soft Samplecell, Emagic's EXS24, Steinberg's HALion, Native Instruments' Kontakt, IK Multimedia's Sampletank and and more. This means that musicians using any software sampler supported by OmniSoundz or OmniSoundz ReFill can exchange or transmit small Standard MIDI Files with calls to General MIDI instruments and hear the same high-quality sounds. Taken from Sonic Reality's professional sound archives, OmniSoundz ReFill offers real playable instruments that would normally cost hundreds of dollars in sample libraries including stellar grand pianos, orchestral strings, acoustic & electric guitars, pads, ethnic instruments, brass, woodwinds, saxophones, vocal chorus, analog synths, wine glasses, dulcimer, music box, acoustic drums, percussion and much more. OmniSoundz ReFill represents a new quality standard for GM and SMFs.

"Sonic Reality's products are a perfect complement to Reason and support our whole concept of the computer-centric workstation," says Adam Castillo, M-Audio's Marketing Director. "Both Sonic ReFill and OmniSoundz ReFill are top-notch libraries that reinforce our commitment to Reason as a world-class music production tool. OmniSoundz ReFill's compatibility with Sonic Reality's core OmniSoundz product also makes it possible for Reason users to exchange files with non-Reason users using a shared sonic palette. With hardware samplers on the wane, Sonic Reality's products also complement our new ProSessions Sound Libraries in M-Audio's move to becoming a major content resource for the computer-based music revolution."

"We chose M-Audio to be the exclusive distributor of our Reason ReFill products because M-Audio can convey the products' mass appeal to the public better than anyone," says Dave Kerzner, CEO/Founder of Sonic Reality. "Sonic ReFill and OmniSoundz ReFill transform a computer, Reason and M-Audio's unique MIDI controllers into a high-end workstation for less money than the average hardware counterpart—and with a lot more flexibility. M-Audio is one of the most forward-thinking companies in the M.I. business. Since they only carry select products that complement their overall vision of comprehensive low-cost tools for the modern music-making process, Sonic Reality is honored to be a part their elite family of products."

• **M-Audio USA:** 45 E. Saint Joseph Street • Arcadia, CA 91006-2861 • Tel: (626) 445-2842 • Fax: (626) 445-7564 • www.m-audio.com • info@m-audio.com
• **M-Audio UK:** Unit 5, Saracen Industrial Estate, Mark Rd • Hemel Hempstead, Herts, HP2 7BJ • England • Tel: 44 (0) 1442 41 6590 • Fax: 44 (0) 1442 24 6832 • www.maudio.co.uk • info@maudio.co.uk
• **M-Audio Germany:** Kuhallmand 34 • D-74613 Ohringen • Germany • Tel: 49 7941 98 7000 • Fax: 49 7941 98 70070 • www.m-audio.de • info@m-audio.de
• **M-Audio Canada:** 1400 St. Jean Baptiste Ave., #150 • Quebec City, QC G2E 5B7 • Tel: (418) 872-0444 • Fax: (418) 872-0034 • www.m-audio.ca • info@m-audio.ca
• **M-Audio Japan:** Annex Building 6F • 2-18-10 Maranouchi • Naka-Ku Nagoya • Japan 460-0002 • Tel: 81-52-218-3375 • Fax: 81-52-218-0875 • Web: www.m-audio.co.jp • info@m-audio.co.jp
• **M-Audio France:** Unit 5, Saracen Industrial Estate, Mark Rd • Hemel Hempstead, Herts, HP2 7BJ • England • Tel: 0810 001 105 (Azur) • Fax: 0820 000 731 (Indigo) • www.m-audio-france.com
• **M-Audio Latin-America:** 45 E. Saint Joseph Street • Arcadia, CA 91006-2861 • Tel: (949) 766-7589 • Fax: (949) 766-7590 • cadams@m-audio.com

www.m-audio.com

Sonic ReFill is currently available from M-Audio at \$179.99 USD MSRP. OmniSoundz ReFill is currently available from M-Audio at \$99.99 USD MSRP.



About Sonic Reality

For over 12 years the team at Sonic Reality has been sampling, programming and developing sound libraries for a number of highly successful sound companies, keyboard manufacturers and recording & performing artists. They create virtual musical instruments and production tools that can be used with today's digital samplers and Mac/PC software samplers, sequencers and digital recorders.

About M-Audio

M-Audio (formerly Midiman) is a leading provider of digital audio and MIDI solutions for today's electronic musicians and audio professionals. Founded in 1988, M-Audio now has independent offices in the US, Canada, UK, Germany, France and Japan. M-Audio's ability to parlay advanced technology into affordable products has led the company to win some of the international audio community's highest praise and awards—including being named the industry's fastest growing company in 2000 and 2001 by *Music Trades* magazine.

M-Audio's mission of "Redefining the Studio" delivers new levels of control, virtualization and mobility that transform the way computer-centric musicians compose, perform and live their creative lives. In addition to manufacturing its own product lines like the popular Delta audio cards, Studiophile reference monitors, USB MIDI controllers and ProSessions Sound Libraries, M-Audio also distributes best-of-class products such as Propellerhead's Reason, Ableton's Live, ArKaos VJ and Groove Tubes microphones. The company has also recently launched a product line that brings professional-quality audio to the consumer electronics market.

U.S. media contact: Kevin Walt at 800-969-6434 x229 or kevin@m-audio.com.

High-res images of Sonic ReFill and OmniSoundz ReFill are available at http://www.m-audio.com/products/software/propellerhead/sonic_reality/SonicStationBox.jpg.